

# XDS-1078

## 10.1 HD Smart Signboard for Retail



An effective and interactive digital signage solution is just a click away with the IDea XDS-1078 smart signboard. Feature dynamic and engaging digital signs in retail table top or on the shelf.

### Flexible and Cost Efficient Setup

Setting up the XDS-1078 is a breeze. The signboard comes with an elegant stainless steel table stand that works for landscape or portrait display. It also provides various mounting options such as VESA mount or direct wall mounting for any type of setup.



### Unbeatable Viewer Experience

The XDS-1078 is a powerhouse, featuring a 10.1" multi-touch screen and 1280X800 resolutions for beautiful playback. The programmable LED light bars on the side can change colors along with the playback contents to attract users to the playback contents.

# Technical Specification

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## Open Standards Supported

- HTML5, JavaScript, and CSS
- Android 4.4 API
- W3C SMIL for cross-platform management
- W3C Widgets for HTML delivery
- POPAI Digital Signage Content Standards, including:
  - S1 (JPEG 480p baseline)
  - S2 (JPEG 720p baseline)
  - S4 (MPEG L2 audio)
  - S5 (MP3 audio, 384Kbps)
  - S6 (MPEG-1 SIF, 3Mbps CBR)
  - S7 (MPEG-1 480p, 10Mbps CBR)
  - S8 (MPEG-1 720p, 15Mbps CBR)
  - S9 (MPEG-2 480p, 6Mbps CBR)
  - S10 (MPEG-2 720p, 12Mbps CBR)
  - S11 (H.264/MPEG-4 AVC, 480p, 6Mbps CBR)
  - S12 (H.264/MPEG-4 AVC, 720p, 10Mbps CBR)
  - E1 (PNG 24bpp+alpha, 480p)
  - E2 (PNG 24bpp+alpha, 720p)
  - E4 (VC-1/WMV9, MP@ML, 720p)
  - E7 (MPEG-4 ASP, 480p, 10Mbps CBR)
  - E8 (H.264/MPEG-4 AVC, 1080p, 20Mbps CBR)

## Advanced Signage Features

- Remote commissioning
- AlwaysOn, AppLock to prevent unauthorized access
- StrongCache for continued playback even when network is not available

## HTML5 Support

- Widgets for calendar, clock, news, weather, Twitter, and web page integration
- HTML5 technologies including CSS and Javascript
- WebKit-based browser engine, same as Google Chrome™ and Apple Safari® browsers

## Display and Sound

- 10.1" LCD wide aspect ratio
- 10 points multi-touch
- 300 nits maximum brightness
- 1280x800 high resolution
- View Angle: 170/170
- Built-in stereo speakers 2Wx2
- Programmable LED bar x 2
- HDMI output to external display

## Content Management

- SignApps Express Utility
- 3rd party solution (optional license)

## Connectivity

- Wi-Fi: 802.11 b/g/n
- Multi-points touch
- Ethernet 10/100 BASE-T
- AniBeacon™ (BLE)
- 3.5mm analog stereo audio out
- USB 2.0 x 2
- Micro USB for ADB
- Optional 3G/4G mobile module via USB

## Local Storage

- 8 GB eMMC memory (approx. 360 minutes of typical 720p video @3 Mbps)
- Micro SD card slot (support up to 32GB storage)

## Mounting kit

- Built-in VESA compatible 75x75(mm) posts

## Supplied accessories

- Table stand
- Adapter
- Power plug
- DC in & Micro SD stopper
- HW & SW QSG

## Expansion Options

- 16GB/32GB micro SD/SDHC memory card

## AC Adapter

- Input: 100-240V, 50-60 Hz, 0.5A Max.
- Output: 12V, 1.5A
- UL/CB certified power supplies
- Interchangeable connector system includes US plugs (Option for EU, UK and AUS plugs)
- Power-over-Ethernet (PoE) single-wire installation

## Environmental

- Operating temperature: 0 to 40°C
- Storage Humidity: 10 to 85% @ 40°C, non-condensing

## Dimensions for Product and Package

- Size: 269.8mm(W) x 170mm(H) x 28.5mm(D)  
10.62"(W) x 6.69"(H) x 1.12"(D)
- Weight: 727g/1.6 lb
- Individual Package Size: 336mm(W) x 100mm(H) x 227mm(D)  
13.2"(W) x 3.93"(H) x 8.93"(D)
- Outer Carton Size: 695mm(W) x 260mm(H) x 530mm(D)  
27.36"(W) x 10.23"(H) x 20.86"(D)
- Units per Outer Carton: 10

## Certifications

- CE/FCC

## Warranty

- 1-year limited parts & labor

# Product Photos

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# Contact

**IAdea Corporation (Headquarters)**  
3F, No. 21, Lane 168, Xingshan Road  
Taipei, Taiwan 114  
Phone: +886-2-2791-1110  
Fax: +886-2-2791-1170  
Email: [Sales@IAdea.com](mailto:Sales@IAdea.com)  
Website: <http://www.IAdea.com>

## IAdea America Corp.

20 Fairbanks, Suite 170  
Irvine, CA 92618  
Tel: +1-949-305-6489  
Email: [US-Sales@IAdea.com](mailto:US-Sales@IAdea.com)

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